#### Pamela P. Cote

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## Purpose

The purpose of this questionnaire is to improve the set of instructions you are being asked to review. Your opinion as an internet user is valuable.

It may be helpful to read through all the questions before you begin. If you need any clarifications, feel free to ask me.

### **Background information**

The interactive website you will be viewing provides online, step-by-step instruction to update html code (web page). This is only one of three major parts that need to be done to add a new photograph to an existing staff directory on a working website. The first step would have been to create the photograph to specific width and height measurements. The step following what you are reviewing is to upload the html and photo files to the web host so the internet public can view the change.

The instructions pertain to a website for a nursing home, with many specialties for young adults. In order to keep the website fresh, the marketing department wants to be able to change the photo on the staff directory at least every 3 months. They want to be able to do this on their own without help from a website designer.

#### Scenario

For this evaluation, you are to assume that it is your responsibility to make the quarterly updates. You have all access required and know where to find the files referred to in the instructions.

You have finished creating a photograph that shows the staff and patients enjoying the spring weather.

#### Your Task

Perform the evaluations requested below (page content, look and feel, etc.) by going through the instruction pages on the website, and come back to this questionnaire to enter your comments.

Please feel free to explain any answers, or note anything that would be useful to improve this website.

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## **Page Content**

- 1. Is text broken into easy to read sections?
- 2. Is there too much content per page?
- 3. Is the page too long or require too much scrolling?
- 4. Is there enough white space?

### The Real World

- 5. Are the terms easy to understand?
- 6. Are there any links you don't understand?
- 7. Do you know what each navigation term means?
- 8. Do the terms fit your vocabulary?

### Look and Feel

- 9. Is there a theme and does the web page stick to it?
- 10. Is the theme consistent with the message?
- 11. Is the font color a good pairing with the background?
- 12. Is there anything that detracts from the message of the site?

## Coding

- 13. Does the first page appear quickly?
- 14. Do you see any place where a warning or error message would be useful?
- 15. Do you find what you expect on the documentation page?
- 16. Is the usability page easy to scan?

### Consistency

- 17. Are standards followed throughout the pages?
- 18. Are links readily noticed?

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- 19. Is navigation easy to follow, and consistent?
- 20. Is there good organization?

# Other observations and suggestions: